

Edouard Stenger

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French MBA candidate currently seeking job opportunities in sustainability. Blogging about energy and climate issues since 2007. Master's degree in International Management. Several experiences in Marketing and Communications in Europe and Latin America. Polyglot.

Education

- Master of Business Administration (MBA)** *Pinchot University, Seattle, United States* **Currently (expected 2017)**
Specialised MBA in Sustainable Business. Two-year program. Pinchot University is ranked #1 in the Net Impact Business-as-Unusual ranking. **Classes** : Entrepreneurship, Strategy, Economics, Finance, Marketing... One-year Certification in Sustainable Energy starting this fall.
- International Master in Management** *Audencia Nantes Management School, France* **2005 – 06**
Audencia Nantes is part of the top one percent of business schools globally with the triple accreditation (AACSB, AMBA and EQUIS). **Master's Thesis** : "Energy Scarcity and Climate Change : An Exploratory Research in the French Residential Sector" **Grade** : Equivalent of 3,58 of GPA.
- B.A. in International Business and Languages** *Dublin Institute of Technology, Ireland* **2004 – 05**
Courses : management, marketing and finance. **Languages** : English & Spanish. Elective : Russian. **Bachelor's Dissertation** : "Feasibility of using Renewable Energies Solutions in Mumbai, India"
- Bachelor in Marketing and Business** *Burgundy School of Business, Dijon, France* **2001 - 04**
Three-year degree in international business. **Languages** : English, German and Spanish.

Sustainability Project

- Founder and market analyst** **www.EdouardStenger.com** *My professional blog, France* **Since 2007**
Writing in English of 1,750+ articles on sustainability, climate change, cleantech and the world energy sector ; Sectoral global intelligence ; Search Engine Optimisation (SEO) ; Community management (Twitter, Facebook, LinkedIn...).
Metrics : 3,000+ visitors per month from all around the world ; 200+ RSS subscribers ; 650+ Twitter followers ; 250+ Facebook fans.
Achievements : Featured in Blog do Planeta, Brazil (<http://goo.gl/Uwhk9R>)
Part of a global ranking on energy influencers on Twitter (<http://goo.gl/EtPjv2>)
- Contributor** **www.CleanTechies.com** *A leading website on cleantech, United States* **Since 2009**
Redaction of over sixty news articles and opinion pieces on European policies.

Relevant Experience

Communications Consultant	BIOTEC Consultancy to improve the company's website and communications efforts. Redesigned the website ; Wrote the new content ; Published a newsletter.	<i>A biogas engineering company, Colombia</i>	2014
Communications and Quality Manager	Product Engineering Services Responsible for both off and online communications strategy ; Operational support of the sales team ; Conducted a market study ; Creation of sales presentation ; Increased the size of the contact database in the CRM software.	<i>An automation company, Belgium</i>	2011 - 12
Marketing Assistant	ESSEC Business School Organized events such as open houses days and fairs ; Hired and supervised students for these occasions ; Realized market study and various benchmarks ; Tackled the day-to-day obligations of the service : pay, budget and suppliers.	<i>A leading Business school, France</i>	2010 - 11
Webmaster	Biojura Creation and updates of the website ; Wrote the content ; Trained the staff.	<i>A local biology laboratory group, France</i>	2009
Marketing Intern	Judo GmbH Daily work in the export service ; Full market study in German ; Translations.	<i>A water treatment company, Germany</i>	

Skills

Languages	French : Native speaker English : Bilingual : Bachelor of Arts and Master's degree taught in English. TOEIC score of 960 out of 990 (2004)	Spanish : Good working knowledge : recent consultancy mission in Colombia. German : Good working knowledge : studied and worked in Germany.
Information technology	Excellent working knowledge with Microsoft Office (Word, Excel and PowerPoint) ; Designing and programming of websites with Macromedia DreamWeaver and WordPress. Knowledge of HTML. Basics in CSS and PHP. Image editing with Adobe Photoshop. Knowledge of Search Engine Optimisation (SEO) marketing.	

Miscellaneous

Interests	Passion for environmental, climate, energy and sustainability issues since 2004. in Art (mainly Impressionist painting), Photography (part of a club for two years) and Astronomy.
Hobbies	Reading in French, English and Spanish ; Writing. Sports : swimming and playing basketball.
Travels	In North America (Boston and New York) and Europe (UK, Switzerland, Poland, Italy, Spain...)

For more information please refer to my LinkedIn page : <http://goo.gl/rSZxb>